

Public Service Announcement (PSA) Activity Participation Agreement

ACTIVITY INFORMATION (TO BE COMPLETED BY THE ACTIVITY SPONSOR)

Name of participating high school organization:

Address _____

Phone: _____

Name of high school's coordinator: _____

Phone: _____

Description of activity: _____

Date(s) and location of activity: _____

PARTICIPANT INFORMATION (TO BE COMPLETED BY PARTICIPANT OR AUTHORIZED GUARDIAN)

Name of participant: _____

Name of parents/guardians: _____

Phone: _____

Phone (evening): _____

Is sponsor authorized to approve medical treatment?

Yes No

Is participant covered by personal/family medical insurance?

Yes No

If yes, name of insurer: _____

Policy or group number: _____

Address: _____

Name of emergency contact: _____

Telephone (daytime): _____

List allergies or medical conditions: _____

PARTICIPATION AGREEMENT

This Participation Agreement ("Agreement") sets forth the terms and conditions for participation in the indoor/outdoor activity described herein. Participants must acknowledge that the activity sponsor cannot supervise the indoor/outdoor activities due to logistical constraints. It is also important to note that no financial contributions will be provided for the selected indoor/outdoor activities. Participants are strongly recommended to adhere to the provided production guidelines.

1. RISK ACKNOWLEDGEMENT:

Participants acknowledge that participating in the indoor/outdoor activity described above carries inherent risks that may result in various types of injury, including but not limited to sickness, exposure to infectious/communicable disease, bodily injury, death, emotional injury, personal injury, property damage, and financial damage. By participating in the activity, participants (or parents/guardians, if participants are minors) accept and assume all risks associated with the activity.

2. RESPONSIBILITY AND INDEMNIFICATION:

In consideration for the opportunity to participate in the indoor/outdoor activity, participants (or parents/guardians) accept full personal financial responsibility for any injuries or losses sustained during the activity or transportation to and from the activity. This includes medical treatment authorized by the activity sponsor or its representatives. Participants (or parents/guardians) further release, indemnify, defend, and hold harmless the activity sponsor, its agents, employees, volunteers, and representatives from any injury or loss arising directly or indirectly out of the described activity or transportation, regardless of negligence.

3. DISPUTE RESOLUTION:

In the event of any dispute or claim arising from this Agreement, participants (or parents/guardians) agree to resolve the matter through a mutually acceptable alternative dispute resolution process. Suppose no mutually acceptable process can be agreed upon. In that case, the dispute will be submitted to a three-member arbitration panel for resolution according to the rules of the American Arbitration Association.

GUIDELINES

1. Product Content:

- a. Be funny, witty, and informative with your products, incorporating a fundraising undercurrent.
- b. A.I. Chat GPT-generated products are acceptable.
- c. Review the rough draft PSAs for conceptual content at the following link: [provide link].
- d. Do not include copyrighted visual or audio source material in your products.
- e. Use only Golden Retriever breed dogs in video products.

2. Duration and Attribution:

- a. Adhere to the allotted 30- or 60 timeframes for each submission.
- b. Feature the QR Code prominently or exclude it entirely.

- c. Include "canineconciergecorp.org" and "Public Service Announcement" at the end of video products.
- d. Do not use the Canine Concierge telephone number in video products, although it is permissible in voiceover products.
- e. Broadcast TV/Radio PSAs must not directly or indirectly promote the sale of commercial products or services.
- f. Avoid making explicit requests for funds. Creative fundraising is encouraged.

3. Voiceover and Logos:

- a. Voiceover products must include "Canine Concierge Corporation" at the end.
- b. Feature one of the Canine Concierge Corporation logos at the end of video products.

4. Requirements for Hulu Ad:

- a. The video product must allow space for two sponsorship logos in the 60-second commercial and one sponsorship logo in the 30-second commercial.

By signing this Agreement, participants (or parents\guardians) acknowledge that they have read and understood the terms and conditions outlined herein and agree to abide by them.

Participant (or Parent\Guardian) Name: _____

Participant (or Parent\Guardian) Signature: _____

Date: _____